

ORDER



Orders

Order / Rev: 45674
Alt Order #: 27686717
Product Desc: Candidate
Estimate: 2233
Flight Dates: 03/07/22 - 03/13/22
Original Date / Rev: 03/04/22 / 03/04/22
Order Type: GENERAL

KLKN-TV

Primary AE: Katz Washington, D.C.
Sales Office: DC
Sales Region: National

Agency

Name: FP1 Strategies, LLC
Buying Contact:
Billing Contact:
 3001 Washington Blvd., 7th Floor
 Arlington, VA 22201

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser

Name: Fortenberry for Congress
Demographic: A50+
Product Codes: Candidates
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: P-04

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/28/22	03/13/22	19	\$3,725.00	\$3,166.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2022	19	\$3,725.00	\$3,166.25	0.00
Totals	19	\$3,725.00	\$3,166.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington, D.C.			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KLKN	03/08/22	03/08/22	Ch 8 News at 6a M-F Ch 8 Eyewitness News 6a	CM	6a-7a	-T-----	:30	1	\$150.00	P-03	0.00	NM	1	\$150.00
KILKN News 8 This AM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 03/07/22 03/13/22 -T----- 1 \$150.00 0.00															
N 2	KLKN	03/07/22	03/07/22	Good Morning America Good Morning America	CM	7a-9a	M-----	:30	1	\$175.00	P-03	0.00	NM	1	\$175.00
Good Morning America <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 03/07/22 03/13/22 M----- 1 \$175.00 0.00															
N 3	KLKN	03/09/22	03/09/22	Good Morning America Good Morning America	CM	7a-9a	--W----	:30	1	\$175.00	P-03	0.00	NM	1	\$175.00
Good Morning America <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 03/07/22 03/13/22 --W---- 1 \$175.00 0.00															
N 4	KLKN	03/12/22	03/12/22	Good Morning America Good Morning America Sat	CM	7a-9a	-----S-	:30	1	\$100.00	P-03	0.00	NM	1	\$100.00
Weekend Good Morning America <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 03/07/22 03/13/22 -----S- 1 \$100.00 0.00															
N 5	KLKN	03/07/22	03/07/22	Ch 8 News Midday M-F Ch 8 News Midday M-F	CM	11a-12p	M-----	:30	1	\$100.00	P-03	0.00	NM	1	\$100.00

Order / Rev: 45674
 Alt Order #: 27686717
 Flight Dates: 03/07/22 - 03/13/22

Advertiser: Fortenberry for Congress
 Product Desc: Candidate
 Estimate: 2233
 KLKN-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		03/07/22	03/13/22	-----S			1			\$175.00		0.00			
N 18	KLKN	03/07/22	03/07/22	Ch 8 News at 10p M-F	CM	10p-1035p	M-----	:30	1	\$250.00	P-04	0.00	NM	1	\$250.00
				Ch 8 News at 10p M-F											
				Channel 8 Eyewitness News At Ten											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		03/07/22	03/13/22	M-----			1			\$250.00		0.00			
N 19	KLKN	03/13/22	03/13/22	Ch 8 News Sun at 10p	CM	10p-1035p	-----S	:30	1	\$300.00	P-04	0.00	NM	1	\$300.00
				Ch 8 News Sun at 10p											
				Channel 8 Eyewitness News At Ten											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		03/07/22	03/13/22	-----S			1			\$300.00		0.00			
													Totals	19	\$3,725.00



125 West 55th St
New York, NY 10019

Contract # 27686717	Changes as of: 3/4/2022 at 10:52 AM	Version: Current State Version 1	Con Type: POLITICAL/NOTE
CPE: 36/37/2233	Flight: 3/7/22 - 3/13/22	Station: KLNK	Total \$: \$3,725.00
Agency: FP1 Strategies, LLC	Advertiser: FORTENBERRY, JEFF	Market: Lincoln&Hing-Kmy-Pls DMA	
3001 Washington Blvd., 7th Floor Arlington, VA 22201	Product: Candidate	Office: WASHINGTON	Total Spots: 19
Agency Order #: 11441890	Buyer: Horan, Holly	Service: Nielsen	Total CPP: \$54.86
Salesperson: ALEXANDRA BRADLEY 202-955-5342		Primary Demo: Adults 50+	Total GRP: 67.9
		Assistant: ALEXANDRA BRADLEY 202-955-5342	Traffic #: 46674

Comments: Separation: 30, PopulationBuyType: CPP
Separation:

#	Day/Time	DP	Program	Rate	Len	3/7 - 3/13							Total Spots	Total \$	CPP*	GRP*
						3/7	3/8	3/9	3/10	3/11	3/12	3/13				
1	M-F 6a-7a		KLNK News 8 This AM	\$150.00	30	0	1	0	0	0	0	0	1	\$150.00	\$136.36	1.1
2	M-F 7a-9a		Good Morning America	\$175.00	30	1	0	1	0	0	0	0	2	\$350.00	\$87.50	4.0
3	Sa 7a-9a		Weekend Good Morning America	\$100.00	30	0	0	0	0	0	1	0	1	\$100.00	\$66.67	1.5
4	M-F 11a-12n		Channel 8 Eyewitness News-Midday	\$100.00	30	1	1	1	1	0	0	0	4	\$400.00	\$34.48	11.6
5	M-F 5p-5:30p		Channel 8 Eyewitness News At Five	\$175.00	30	1	0	1	1	1	0	0	4	\$700.00	\$40.70	17.2
6	M-F 6p-6:30p		Channel 8 Eyewitness News At Six	\$325.00	30	1	1	1	1	0	0	0	4	\$1,300.00	\$66.33	19.6
7	Su 5p-5:30p		ABC News-Sun	\$175.00	30	0	0	0	0	0	0	1	1	\$175.00	\$47.30	3.7
8	M-F 10p-10:35p		Channel 8 Eyewitness News At Ten	\$250.00	30	1	0	0	0	0	0	0	1	\$250.00	\$75.76	3.3
9	Su 10p-10:35p		Channel 8 Eyewitness News At Ten	\$300.00	30	0	0	0	0	0	0	1	1	\$300.00	\$50.85	5.9
TOTALS:						5	3	4	3	1	1	2	19	\$3,725.00	\$54.86	67.9



125 West 55th St
New York, NY 10019

Contract # 27686717

Changes as of: 3/4/2022 at 10:52 AM

Version: Current State Version 1

CPE: 36/37/2233

Flight: 3/7/22 - 3/13/22

Station: KLNK

Con Type: POLITICAL/NOTE

Agency: FP1 Strategies, LLC

Advertiser: FORTENBERRY, JEFF

Market: Lincoln&Hsing-Kmy-Pls DMA

Total \$: \$3,725.00

3001 Washington Blvd.,
7th Floor

Product: Candidate

Office: WASHINGTON

Total Spots: 19

Arlington, VA 22201

Agency Order #: 11441890

Service: Nielsen

Total CPE: \$54.86

Buyer: Horan, Holly

Primary Demo: Adults 50+

Total GRP: 67.9

Salesperson: ALEXANDRA BRADLEY

Assistant: ALEXANDRA BRADLEY

Traffic #: 45674

Separation:

Special Instructions

Order Level Comments

Date/Time	Added by	Comment
03/04/22 10:52 AM	System	Notice Received.
03/04/22 10:41 AM	ALEXANDRA BRADLEY	Separation: 30:PopulationBuy Type: CPP

Competitive Information	
Market Budget:	\$3,725
KLKN Share:	100%
Comment:	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	19	\$3,725.00	\$54.86	67.9
Total	100%	19	\$3,725.00	\$54.86	67.9

Monthly Summary			
Month	Spots	Dollars	
2022-Mar	19	\$3,725.00	
Total	19	\$3,725.00	

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Queued for Electronic Contracting	3/4/22 10:42 AM					\$0
New	3/4/22 10:41 AM	ALEXANDRA BRADLEY	Confirmed	19		\$3,725.00
						\$0

Non-Discrimination Policy PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.